

Sociocultural Level of Analysis Essay Prompts

1. Outline principles that define the sociocultural level of analysis.
2. Explain how principles that define the sociocultural level of analysis may be demonstrated in research (that is, theories and/or studies).
3. Discuss how and why particular research methods are used at the sociocultural level of analysis (*for example, participant/naturalistic observation, interviews, case studies*).
4. Discuss ethical considerations related to research studies at the sociocultural level of analysis.
5. Describe the role of situational and dispositional factors in explaining behaviour.
6. Discuss two errors in attributions.
7. Evaluate social identity theory, making reference to relevant studies.
8. Explain the formation of stereotypes and their effect on behaviour.
9. Explain social learning theory, making reference to two relevant studies.
10. Discuss the use of compliance techniques (*for example, lowballing, foot-in-the-door, reciprocity*).
11. Evaluate research on conformity to group norms.
12. Discuss factors influencing conformity (*for example, culture, groupthink, risky shift, minority influence*).
13. Define the terms “culture” and “cultural norms”.
14. Examine the role of two cultural dimensions on behaviour (*for example, individualism/collectivism, power distance, uncertainty avoidance, Confucian dynamism, masculinity/femininity*).
15. Using one or more examples, explain “emic” and “etic” concepts.